



# Place Portfolio

## Scene setting & strategic priorities

*Laraine Manley, Executive Director*

Economic and Environmental Wellbeing  
Scrutiny and Policy Development Committee  
*Wednesday 18<sup>th</sup> July 2018*



# Overview

- “ **Place by numbers**
- “ **Vision**
- “ **Place themes**
- “ **Business change**
- “ **Four ‘pillar’ strategies**
  - w **Schedule for development and approval**
  - w **Outcomes for people, place & business**
- “ **Key strategic activities for 18/19**
- “ **Observations and questions**

## Place by numbers

**6 service areas**

**3,000+ people**

**£103m payroll**

**£496m gross spend**

**£230m external income (£160m from HRA)**

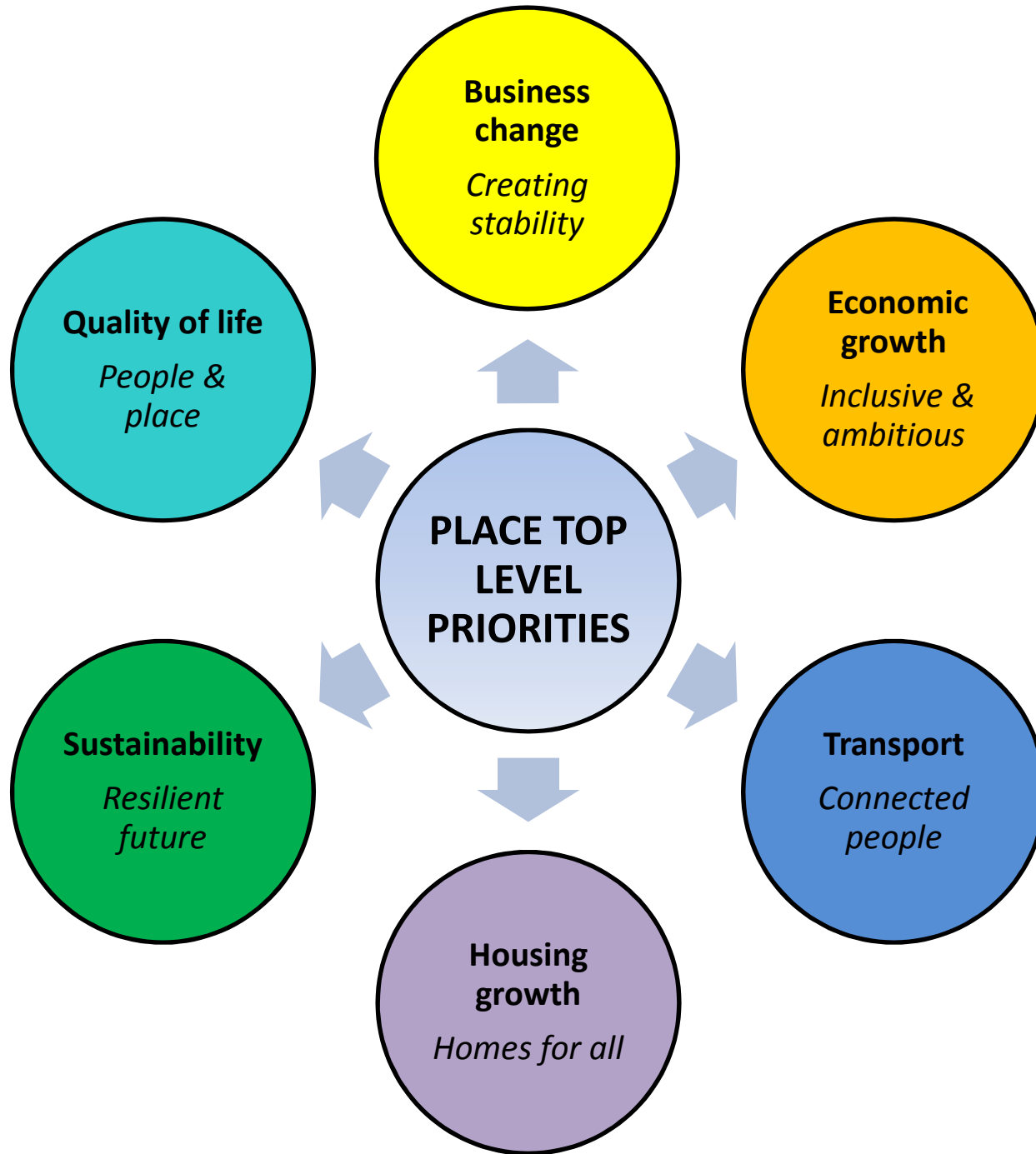
**£191m net budget**

**86% of the capital programme**

# Vision

**To make Sheffield a great place for people to live, work and visit**

A successful, vibrant city with excellent infrastructure, a strong and inclusive local economy, thriving neighbourhoods, and an attractive, clean and safe environment



## **Business change – Creating stability**

- “ One team relentlessly focused on achieving our vision for the residents and businesses of Sheffield**
- “ Delivery of services in a way that is co-ordinated, joined up and at a sustained reduced cost**
- “ Clear and timely decisions made to improve efficiency, productivity and customer satisfaction**
- “ Reliable and up-to-date service and customer information to support business direction and decision-making**
- “ Strong accountable leadership**
- “ Underpinned by our values, behaviours and culture**

# Business change – Creating stability

## “ **BETTER**

w More focused on priorities, co-ordinated and joined up to ensure best chance for success

## “ **EASIER**

w For customers to access and receive help and for staff to operate in an efficient and cohesive way

## “ **QUICKER**

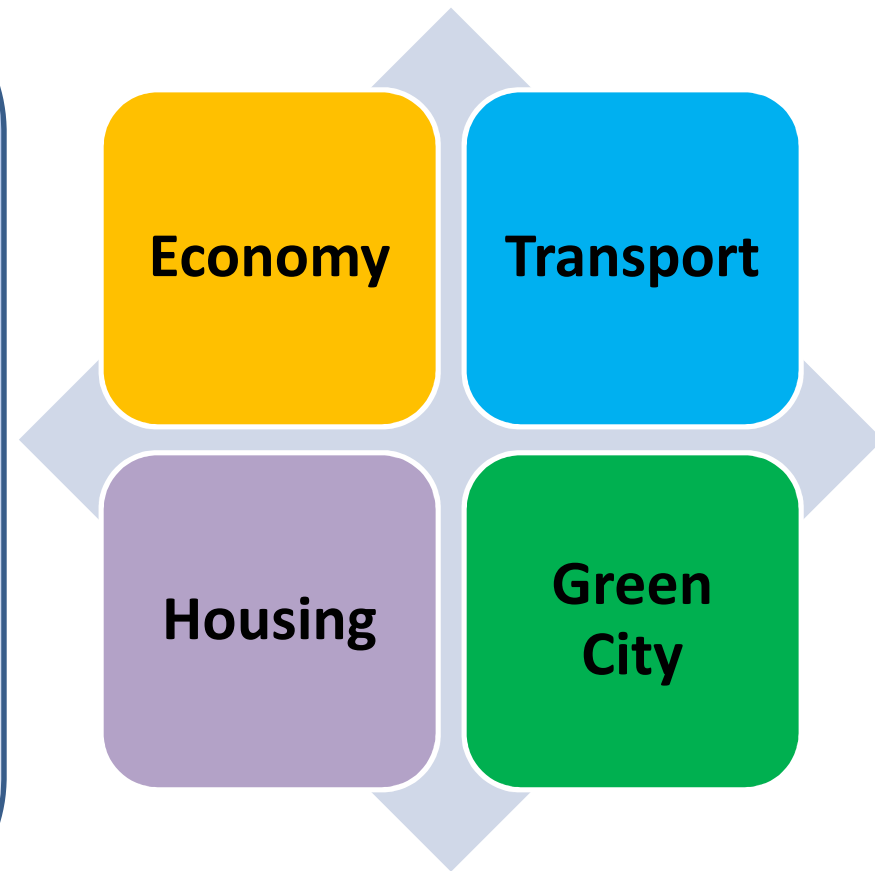
w Greater sense of pace in the things we do

## “ **MORE AFFORDABLE**

w Able to deliver our priorities at a sustained, reduced cost

# Four 'pillar' strategies

- “ **Strategic plans developed in 2018**
- “ **Supported by:**
  - w **Local Plan** – Setting out the spatial articulation of our ambitions for the city
  - w **City Centre Plan** – To guide regeneration over next ten years





# Schedule for development and approval

Strategy/Plan	Timescales
<b>Economy</b>	<ul style="list-style-type: none"> <li>w New strategy in development with Cabinet Member for Business and Investment</li> <li>w High level objectives and priorities for change identified</li> </ul>
<b>Transport</b>	<ul style="list-style-type: none"> <li>w Public consultation on transport vision ended</li> <li>w Full draft Transport Strategy taken to Cabinet in June 18 as basis for development of a programme of strategic projects</li> <li>w Further consultation planned to engage people in developing strategic programme</li> </ul>
<b>Housing</b>	<ul style="list-style-type: none"> <li>w Housing vision set in Housing Strategy 2013-23</li> <li>w Refreshed Housing Strategy statement setting out Council priorities for next five years to Cabinet in July 18</li> <li>w Homes for All Delivery Plan 2018-23 setting out programme for achieving 2,000 new homes per year and longer-term pipeline to sustain delivery to Cabinet in July 18</li> </ul>
<b>Green City</b>	<ul style="list-style-type: none"> <li>w Approved by Cabinet in March 18</li> <li>w Statement of the Council's approach to achieving the themes identified in <i>Growing Sustainably: A Bold Plan for a Sustainable Sheffield</i>, approved by Cabinet in March 17</li> </ul>
<b>Local Plan</b>	<ul style="list-style-type: none"> <li>w New draft Sheffield Local Plan (statutory) to guide future development in the city up to 2034 to be published in 2018</li> <li>w To include vision of how Sheffield will change and grow in the future, including site development options</li> <li>w Working towards formal adoption of new Sheffield Plan in 2020</li> </ul>
<b>City Centre Plan</b>	<ul style="list-style-type: none"> <li>w Public consultation ended and comments being assessed (majority supportive of plan)</li> <li>w All to be reported to Councillors along with recommendations on any changes</li> <li>w Working towards adopting City Centre Plan by end of 2018 (subject to further public consultations on the Sheffield Local Plan and the proposed Transport Strategy)</li> </ul>

# Economy – Inclusive and ambitious

## Improving people's lives

People can live well, realise their ambitions and contribute to the life of the city

- Putting young people at the centre of our economy
- Connecting people to training and jobs
- Working well

## More and better jobs

Creating quality jobs and boosting business growth

- Boosting business
- A focused inward investment approach
- Businesses at the centre of the skills system
- Better jobs

## Global competitiveness

Productive and competitive businesses, winning business for Sheffield

- Support for high tech sectors
- Boosting productivity
- Talent into tech

## Magnet city

Using what is authentically Sheffield to attract innovators, visitors and investment

- Maximising the value of culture using the city's distinctive cultural assets
- Building on Sheffield's reputation as The Outdoor City

## A strong city centre

A business and cultural centre where people want to live, work and enjoy their time

- Expanding the city's business districts;
- Catalytic developments – Heart of the city 2, HS2, Castlegate, City Living
- Destination big city offer
- Transport infrastructure to support city centre growth in jobs and visitors

## Economic hubs

Unlocking growth potential for jobs and homes

- Advanced Manufacturing Innovation District, Olympic Legacy Park, Attercliffe, Upper Don Valley
- Strengthening key neighbourhoods – Kelham, London Rd, Sharrow, Antiques Quarter
- Connecting key developments to communities

# Transport – Connecting people in Sheffield and beyond

## A city that's easier to get around

- Faster, better integrated and simpler bus services
- Securing the future of Supertram and supporting its expansion
- New mass transit routes and services creating more public transport capacity
- Inner ring road with more capacity and easier to cross into the city centre

## A better connected Sheffield

- Faster, longer and more frequent train services to other cities and the rest of the city region
- A transformed Sheffield station bringing High Speed rail services into the heart of the city
- Improved major road network, keeping Sheffield connected to motorways, airports and other cities

## A safer and more sustainable Sheffield

- Sustainable safety, safe walking and cycling as standard
- Improved air quality and working to manage congestion
- Improving poor health and poor access to jobs and services

# Housing – Homes for all

## Building more homes

- Influence the number, types and tenure of homes delivered to achieve a balanced housing market to support wider growth aspirations
- Make use of appropriate brownfield opportunities and focus on sites in priority locations
- Increase Council intervention in the market to guide the build programme

## Everyone has safe, secure and warm homes

- Ensure the city's homes are more energy efficient to reduce energy bills and fuel poverty
- Bring empty homes back into use
- Support people living in private rented homes

## Supporting healthy, independent lives with better homes

- Take a citywide approach to tackling homelessness, focusing on settled homes and lifestyles
- Prevent loss of independence through home adaptations and building homes with specialist support

# Green City – Low carbon, resilient and sustainable

## Reducing our impact on the climate

- Put in place a plan to enable the Council to reduce its carbon emissions
- Establish a citywide carbon reduction programme

## A climate resilient city

- Help communities, residents, public sector and businesses to become more resilient to climate change
- Design, plan and develop the city in ways which enable it to adapt and provide greater resilience to climate change

## Sustainable and affordable energy for homes and businesses

- Ensure that the city's homes are energy efficient and can access low cost, low carbon energy
- Expand our city's energy networks and increase the level of renewable and low carbon energy generation

## Modern, reliable and clean journeys for everyone

- Everyone can access opportunities without transport constraints
- Safe movement of people, goods and products
- Minimise the negative impacts of transport on air quality and noise

## Clean air for all

- Air in Sheffield is safe to breathe, regardless of where people live, work or visit
- Tackle sources of air pollution
- More journeys made by active travel and low emission public transport

## A green and innovative economy

- Support businesses to be more climate resilient and energy efficient
- Support development of the low carbon economy
- Deliver new local carbon jobs with local people

**For discussion**

Page 36

**“ Observations and questions**

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